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TITLE PAGE

SEP 29 1924

Jenah Jones

A Photoplay in two reels

directed by Fred Hibbard

Author of Photoplay Lyed Hamilton Corporation U.S.A.

PRESS SHEET

HAMILTON COMEDIES

SEP 29 1924



Lloyd Hamilton
in "JONAH JONES"

©CLL 20612

Written and directed by Fred Hibbard



EDUCATIONAL FILM EXCHANGES, Inc.

MADE IN U. S. A.

974

QUALITY OF "JONAH JONES" INDICATES HAMILTON'S BEST SERIES

Star At His Best in Clever Picture Written and Directed by Fred Hibbard

If "Jonah Jones" is any criterion to the quality of the balance of the pictures in this series, Lloyd Hamilton's new series of Educational-Hamilton Comedies is going to surpass any pictures he has ever done and any series of two-reel comedies that has ever been offered to exhibitors.

"Jonah Jones" is undoubtedly the best thing Hamilton has ever done. It is full of the kind of situations in which Hamilton is at his best. He is cast as a kind-hearted, sympathetic farm-boy who gets mixed up in a high-society wedding, with complications which provide high class and fast moving comedy.

The cast is exceptional. Babe London, known to all theatre-goers, is seen as Hamilton's simple country sweetheart and Dorothy Seastrom, a newcomer to Hamilton comedies, is the rich society girl. Dick Sutherland, the famous "villain" is the count. And Fred Hibbard, responsible for many of Hamilton's previous knockout comedies, directed.

The Story

Lloyd and Babe were country sweethearts and everything was serene until that city gal came between them. Lloyd was the proud possessor of a flivver and at night when the last cows were milked the happy pair, Babe and Lloyd, whispered sweet nothings to each other while the flivver rambled fight along. Babe always wore roller skates so she wouldn't have to walk home—if the flivver laid down and died.

But the city gal won Lloyd's heart at first glance. She was in trouble and Lloyd was sympathetic. The country cops objected to her going more than fifty miles per hour, and when she had a blowout, what could Lloyd do but lend his aid to the beautiful creature so she wouldn't have to languish in the country jail? He patched her tire and helped her get away.

But she dropped her purse and simple Lloyd set out for the big city to return it. When he came to her home, he found preparations made to wed the unhappy gal to a foreign count and gallant Lloyd ventured to prevent the wedding. He was kicked out, thrown out and shoved out, but his ingenuity prevailed and he succeeded in meeting the gal. She told him her unhappy story and Lloyd volunteered to help her out again. They eloped through an open window.

Babe, his backwoods sweetheart, followed Lloyd to the big city, but arrived just too late to prevent his plan. But she follows the fleeing couple and when their speeding flivver hit a tree and threw the couple into deep water, it was the fat and faithful Babe who jumped in and pulled the faithless Lloyd to dry land and matrimony.



**DOROTHY SEASTROM
IN
EDUCATIONAL-
HAMILTON
COMEDIES.**

For Electro Order No. 3347-E
For Mat (Free) Order No. 3347-M

WHAT OTHERS SAY About Recent Hamilton Comedies

"Going East—Hamilton - Educational). Here's a very clever comedy with a lot of new gags. Hamilton always tickles our patrons. His name on the program always brings 'em in." Jay E. Gould, Eagle Theatre, Montevideo, Mont.
(From "Amusements")

WHO'S WHO in "Jonah Jones"

The Boy Lloyd Hamilton
His Sweetheart Babe London
Society Girl Dorothy Seastrom
The Count Dick Sutherland

Written and directed by
Fred Hibbard



**LLOYD HAMILTON
IN
EDUCATIONAL-
HAMILTON
COMEDIES.**

For Electro Order No. 3348-E
For Mat (Free) Order No. 3348-M

PARAGRAPHS For Your Program

Just for the fun of it, see "Jonah Jones," with Lloyd Hamilton. It's packed with laughs!

* * *

Lloyd Hamilton and a big cast in "Jonah Jones," two reels of snappy and clever comedy.

* * *

In addition to the feature, two reels of clever and hilarious comedy. "Jonah Jones," with Lloyd Hamilton.

* * *

Big, bashful Lloyd Hamilton as the country boy in "Jonah Jones"—two reels of side-splitting comedy.

LLOYD HAMILTON HAS PERFECTED REAL CHARACTER

Country Boy Role in "Jonah Jones" Fits Him Perfectly

(Newspaper review for use after showing of picture)

Few comedians are so fortunate as Lloyd Hamilton in getting the style of comedy story or plot that fits them as well as does that of his latest two-reel Educational-Hamilton Comedy, "Jonah Jones," which is showing at the..... Theatre in addition to the longer feature.

Hamilton has perfected a character in comedy which is distinctly novel and one which he portrays to perfection. It is that of the country boy, well meaning, easily embarrassed, sympathetic and willing to help others to the degree that he is always getting into embarrassing situations. These situations are the backbone of his comedies and that he has created a real comedy character is proved by the universal success of his pictures.

In "Jonah Jones" he is again the country boy. He helps a beautiful society girl out of difficulties with the police and again aids her when she tries to escape marriage with a foreign count. The picture is filled with clever gags which keep the comedy moving at high speed.

In support of Hamilton is Dorothy Seastrom, a newcomer to Hamilton Comedies and to pictures. Several old favorites, including Babe London and Dick Sutherland are also seen in the cast. The story and direction are by Fred Hibbard.

"JONAH JONES" CLEVER COMEDY

(Newspaper review for use after showing of picture)

"Jonah Jones," the Lloyd Hamilton Comedy on the bill at the..... Theatre in addition to the feature picture, is a clever laugh-getter.

Hamilton appears in his familiar character, that of the unsophisticated country boy, and in his familiar tight coat and checkered cap. The story contains more "plot" than is usual in these Hamilton Comedies, but the clever gags and fast action have not been sacrificed.

Dorothy Seastrom, a new leading lady recruited from the stage, makes her appearance with Hamilton. Babe London, famous funny fat girl, and Dick Sutherland, well known as a tough "heavy," also have important places in the cast. Fred Hibbard is author and director.

LLOYD HAMILTON MAKES NEW SERIES OF TWO-REEL COMEDIES



LLOYD HAMILTON
and
DOROTHY SEASTROM
In a scene from
"JONAH JONES"

For Electro Order No. 3349-E
For Mat (Free) Order No. 3349-M

SCENE CAUSES BANDIT SCARE

(Prepared as advance publicity story)

Accustomed as residents of the Hollywood section of Los Angeles are to strange sights and sounds on their streets, they were startled out of their customary indifference to these when sixteen motorcycle policemen raced down one of the leading thoroughfares of the section with shrieking sirens and shrill police whistles blowing frantically for right-of-way while in pursuit of a high-powered car.

Recent bank and pay-roll holdups by auto bandits have put the city on edge, and there was much speculation and anxious telephoning until it was learned that the "cops" were movie actors and the beautiful blonde in the car was Dorothy Seastrom and the occasion was the filming of one of the scenes in Lloyd Hamilton's new comedy, "Jonah Jones."

The comedy, which stars Lloyd Hamilton, will be shown in addition to the feature, at the..... Theatre.....

Popular Star to Con- tinue in Short Fun Films

(Prepared as advance publicity story)

Good news for comedy lovers is contained in the recent announcement of Educational Film Exchanges, Inc., that Lloyd Hamilton, one of the best-known comedians on the motion picture screen, will continue to make his famous two-reel comedies.

It has formerly been the custom for comedians, when they have attained the popularity and following that Hamilton now has, to abandon the two-reel comedy and to appear in nothing but the larger feature pictures in six and seven reels. Hamilton has also appeared in feature productions, one of which was the picture which Griffith had started and in which Al Jolson was to be starred, but which Jolson abandoned. Griffith selected Hamilton to finish the picture. Again, during his vacation between work on comedy series for Educational, Hamilton starred in a feature production with little Bennie Alexander.

"It is an established fact," said Hamilton, "that the most successful motion picture comedies are the two-reel ones. The fast-moving action demanded by the shorter picture gives the comedian the best opportunity to display his ability. It is also known that laughter cannot be sustained beyond a certain length of time after which there is a sobering reaction. That is why the best comedies are in the shorter form."

Hamilton's new two-reel comedy, "Jonah Jones," will be at the..... Theatre.....

NEW BEAUTY IN "JONAH JONES"

(Prepared as advance publicity story)

A new beauty has danced her way into the leading parts in motion picture comedies. She is Dorothy Seastrom, leading lady in Lloyd Hamilton's latest two-reel comedy, "Jonah Jones," which will be at the..... Theatre.....

Miss Seastrom was formerly a featured dancer in the famous Coconut Grove of the Ambassador Hotel, Los Angeles. Her dancing partner was Count DuBrac, who claims to have taught the King of Spain the tango.

The new foil for Hamilton was born in Dallas, Texas. She is well suited for Hamilton, being tall and with a wealth of natural golden "unbobbed" hair.

YOUR COMEDY IS A WONDERFUL SALES ARGUMENT. DON'T OVERLOOK IT IN YOUR NEWSPAPER "ADS"

If you could spend a half an hour with each one of your prospective patrons—each one of the thousands you were anxious to secure as part of a permanent clientele for your theatre, what would you use as your selling argument to convince these people that your theatre merited their patronage?

Unless you were talking to sell them a ticket to one particular performance, you would talk of the general entertainment offered at your theatre—of the features you had contracted for, surely, but not less surely would you lay heavy emphasis on the Short Subjects which comprised the balance of the bill.

As steady, reliable business bringers, the Short Subjects on your bill are as important as the long pictures in building up a clientele. People will "take a chance" on the feature if they feel that you have a good comedy on the bill, and this reputation for

having good comedies can be built up by advertising these comedies.

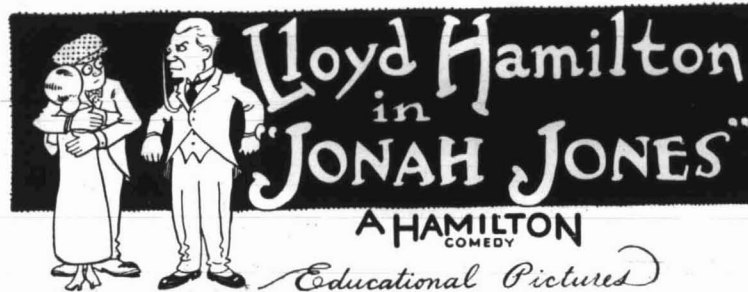
Times without number the comedy has "saved the show" or "put the show over" when the feature failed to appeal to your patrons. The wise showman is the one who takes a lesson from these occurrences and makes the comedy a real ally in putting over every program by advertising it and building up the reputation of always having a good comedy on his bill.

Newspaper advertising, advertising in your house program and through your mailing lists are all effective methods of securing additional business, but they can be made more effective by including the comedy.

The little "Ad" cuts illustrated below can be secured from your exchange. They are ideal for use in any printed advertising matter.



One Column by One Inch "Ad" Cut
For Electro Order No. 3350-E
For Mat (Free) Order No. 3350-M



Two Column by One and One Half Inch "Ad" Cut
For Electro Order No. 3351-E
For Mat (Free) Order No. 3351-M

For Three-Column Cut on page One Order
Electro No. 3352-E—Mat (Free) No. 3352-M

ACCESSORIES

* * *

Hand Colored Slides

Four Color One Sheets Four Color Three Sheets
Duo Tint 11 x 14 Lobby Cards

(Eight cards to set)

One Column Newspaper Publicity Cuts and Mats
One Column Star Cuts and Mats

One Column, One Inch, Newspaper "Ad" Cuts
and Mats

Two Column, One and One Half Inch "Ad" Cuts
and Mats

Three Column, Six Inch, "Ad" Cuts and Mats
(Mats Free)

And the Fullest Cooperation from Your Exchange
(Cuts and mats must be ordered by number)

CATCHLINES

For Newspaper "Ads"

Lloyd Hamilton in "Jonah Jones," his latest two-reel comedy.

* * *

Two reels of screaming fun and laughter,—Lloyd Hamilton in "Jonah Jones," his latest Educational-Hamilton Comedy.

* * *

Lloyd Hamilton, Babe London, Dick Sutherland and Dorothy Seastrom in "Jonah Jones." A half hour of clever comedy.

* * *

Lloyd Hamilton, one of the funniest comedians on the screen, in his latest and best two-reel comedy, "Jonah Jones."

SEP 29 1924

REQUEST FOR RETURN OF COPYRIGHT DEPOSITS

Dated at Washington D C.

Sept 29, 1924

Register of Copyrights,
Library of Congress,
Washington, D. C.

Dear Sir:

The undersigned claimant of copyright in the work herein named,
deposited in the Copyright Office and duly registered for copyright protection, requests the return to him under the provisions of sections 59 and 60 of the Act of March 4, 1909, of one or both of the deposited copies of the
2 Prints Each entitled Dont Fail and Jonah Jones.

deposited in the Copyright Office on and registered
under Class....., XXc., No. ©CIL 20612.

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If this request can be granted you are asked and authorized to send
the said copy or copies to me at the following address:.....

.....or
to.....
at.....

Signed W S Summers.
(Claimant of Copyright)

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